

CARSONS MANAGEMENT SERVICES (PRIVATE) LIMITED No. of Company PV 315

REF NO. LION/CSE/2012/10

3rd May 2012

Mr. Renuke Wijayawardhane
Assistant General Manager-Regulatory Affairs
Colombo Stock Exchange
#04-01, West Block
World Trade Centre
Echelon Square
Colombo 1

Dear Sir,

APPOINTMENT TO THE DIRECTORATE OF LION BREWERY (CEYLON) PLC

This is to inform that Mr. Soren Ravn joins the Lion Brewery (Ceylon) PLC Board as a Non Executive Director with effect from 6th April 2012.

Further, Mr. Lew Yoong Fah is appointed as the Alternate Director to Mr. Soren Ravn with effect from 6th April 2012.

As per the requirements of section 7.10.3(d) of the CSE Listing Rules, a brief resume of the new Directors are as follows;

Mr. Soren Ravn

Mr. Soren Ravn was appointed as the Managing Director of Carlsberg Brewery Malaysia Berhad on 1st March 2010.

Mr. Ravn graduated with a Higher Diploma in Organisation & Management from Copenhagen Business School in 2001. Prior to that he graduated as a Market Economist from Aarhus Business College in 1997.

He has been with the Carlsberg Group since 1998, initially in the Carlsberg Denmark organisation and then in Carlsberg Breweries A/S in the role of Group Strategy Director. In late 2006, he moved to Hong Kong to take up the position of Vice President – Supply Chain, HR & Business Development for Carlsberg Greater China. In August 2008, he was appointed Managing Director of Carlsberg Hong Kong & Macau and held this position before being appointed as Managing Director of Carlsberg Brewery Malaysia Berhad.

Mr.Ravn is presently the Chairman of Carlsberg Distributors Taiwan Limited (Taiwan) and Carlsberg Cottingham Ltd (Taiwan) and he is also the Chairman of the Group's private companies namely Carlsberg Singapore Pte Ltd and Luen Heng F & B Sdn.Bhd. He also sits on the Board of Carlsberg Marketing Sdn.Bhd, a wholly owned subsidiary of Carlsberg Brewery Malaysia Berhad.

Mr. Lew Yoong Fah (Alternate Director to Mr. Soren Ravn)

Mr. Lew holds a Masters in Business Administration from University Malaya, Malaysia. He is a Fellow Member of the Association of Chartered Certified Accountants in UK and a Chartered Accountant with the Malaysian Institute of Accountants.

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Directors: H. Salvanathan (Chairman), M. Salvanathan, S. K. Shah, P. C. P. Tissera,

K. C. N. Fernando, A. P. Weerstunge, Mrs. K. D. de Silva, K. Solvanathan

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Mr. Lew has had more than 20 years working experience in the finance and audit profession. He has previously held the finance director positions in Philips Electronics Singapore Pte Ltd (Singapore) and Danone Dumex Sdn Bhd (Malaysia) where he was also the Company Secretary and a Board member.

He is currently the Chief Financial Officer/Company Secretary of Carlsberg Brewery Malaysia Berhad (a public listed company listed on the Main Market of the Kuala Lumpur Stock Exchange) and is also a director of several private companies under the Carlsberg Mayaysia group of companies including Luen Heng F & B Sdn Bhd and Carlsberg Singapore Ptc Ltd.

Yours faithfully, for and on behalf of LION BREWERY (CEYLON) PLC Carsons Management Services (Private) Limited

K. Director
Secretaries

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